



THE INTERNATIONAL SPORTS PROFESSIONALS ASSOCIATION

ISPA NEWSWIRE

OFFICIAL ISPA ASSOCIATION NEWSLETTER

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Headlines

ISPA taking part in exciting Conference

May 26-28 at St. Norbert College in De Pere, Wisconsin.

[Read More](#)

New CEU Program

A great new CEU has been added to the ISPA website. Credentialed Professional, John Panepinto, created this CEU.

[Online CEU](#)

ISPA Welcomes Andrew Teunis

ISPA has a new Director of Business Development. Andrew Teunis is excited to be on board.

[Read More](#)

ISPA Website Enhancements

If you have not been on the ISPA website lately now is the time to revisit as there have been many new enhancements.

www.thesportsprofessionals.com

Credentialed Professional of the Month

Coming in March we will be featuring a Credentialed Professional every month on the ISPA website.

[Credentialed Professional of the Month](#)



Reflections on 09'----A President's Message

ISPA continued to ascend like a phoenix in 2009. The amount of enhancements we have put in place in this association is astonishing. Some of the highlights have been: (Mentioning in the reverse chronological order.)

- We hired a new employee at the executive level, Andrew Teunis, whose sole job is the development of ISPA in all areas.
- We have created a media eBlast pipeline that blasts out to our ISPA professionals' media opportunities that come through our office. This is noteworthy for several reasons. First, ISPA is getting the attention from the media as 'the' source and authority to go to for interviews, opinions, and appearances when a professional opinion is required on a sports related issue. Second, we are blasting these opportunities out to the credentialed ISPA professionals to help you build *your practice/your career*. Could we gobble up all these opportunities ourselves, sure, but ISPA exists for you.
- We are constantly improving our web site, www.thesportsprofessionals.com as it is our number 1 source of communication and identity.
- We are working very closely with ATI Physical Therapy, a leader in physical therapy in the US to develop several exciting programs that will have a dramatic impact in 2010 and beyond. We can't wait to tell you more about that.
- Our reputation is growing and ISPA is being recognized as the leader in credentialing sports professionals. Being credentialed by ISPA is becoming a 'must have.'
- Our publication and education divisions were launched in 2009 and are off to great starts with publications that are leading in the field of sports and health. This will bring great opportunity to all of our ISPA professionals.
- ISPA continued in good standing as a credentialing body recognized by the Institute for Credentialing Excellence (ICE). A status we obtained initially from NOCA, then they changed their name to ICE in 2009.
- The mission of ISPA to support sports and athletes with ethical sportsmanship as aided by outstanding professionals who serve sports is expanding daily.

These are only the highlights of a very productive year. We have an even more accomplishments on our plate for 2010; so glad you are a part of the energy and excitement.

Dr. John E. Mayer, President

DrMayer@thesportsprofessionals.com

The Mindset as whole Structure

[John C. Panepinto](#), M.Ed, LPC, CSC

In my youth I listened to baseball on the radio and imagined what it was like to be Mickey Mantle. Today, technology has grown the capacity to view even the subtle nuances of athletic performances, and the media digs deeper for details afterward. Seems as little is left to imagination— or not? Despite technology and science, we do not have total access to the athlete's mindset as these processes are private, subjective and, in some part, out of conscious awareness.

As the world gets smaller and technology finds the seams of private lives, perhaps we are getting the deeper impressions of the true mindset, a structure that envelopes the athlete's competitive mindset, as well as his other roles. Further, maybe the time of separation of these roles and the willingness of psychology to segment experience is coming to a crossroads. While it is the nature of the ego to compartmentalize, the arrow of development is toward excellence and increasing complexity. This quality is the fullness and richness of development that is available to all of life's roles.

I have developed a simple model for this end (see figures 1 and 2), so that the energy used in time and space is aligned with fundamental principles of character, achievement, and relationships. Instead of the athletic mindset being segmented, it is part of a comprehensive mindset that encompasses all experience. After all, we are always developing our character, always moving towards goals, and our relationships are a continuous and dynamic process.

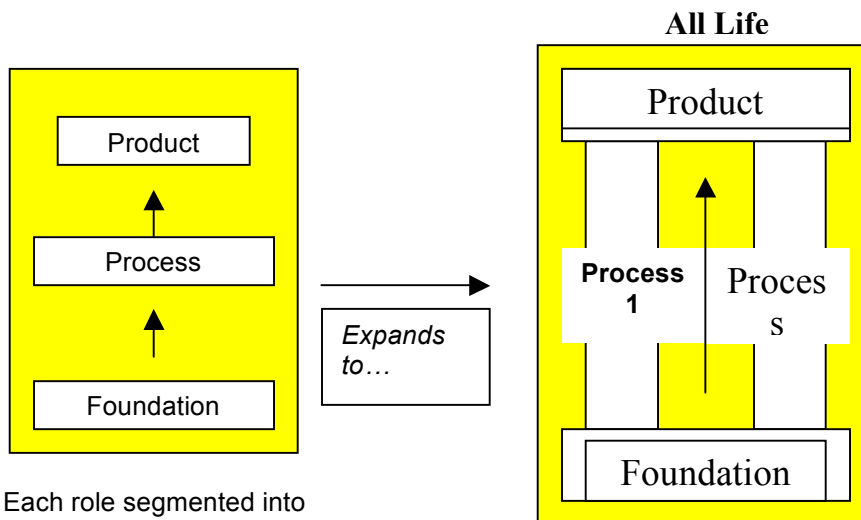


Figure 1. Each role segmented into three parts, i.e., fundamentals, process, and results for the role of athlete.

Figure 2. All roles flow from fundamental principles into processes. *Process 1* (Individuation) is the development of character and achievement; *Process 2* (Integration) is the development of relationships. Each pillar is fundamental to the structure of the outcome (product).

Golf has offered two examples of compartmentalization in full view (John Daly and, recently, Tiger Woods) where the arrow of achievement seemed to be influenced by conflicts in the fundamentals of character and relationships. While it is not my place to judge, I do want to say that the reason we do not argue this conflict at length is because potential cannot truly be measured. We will never know what else Woods or Daly could have achieved... Potential exists at the fundamental level and the process is steeped in this. We can measure results and use the tool of hindsight, but vision is about "proactive hindsight." It is about playing out decisions based on the principles that deliver consequences, not some arbitrary measure based in politics or personality. We are given this gift of vision, but often it is clouded by the trappings of ego. Pleasure, entertainment, adrenaline all feed the ego. What is worthwhile is not something short-lived or that will fade with time. These principle-based products then become the building blocks of an even greater vision.

Any ego trapped in the manipulations of deceit and malice cannot be fully present. If you are giving less than yourself, there is a part of you that is affected by this incompleteness, for you are not aligned with the power of integrity. Science and psychology continue to grow, but currently do not have the answers when it comes to the matters of the heart. I suggest that our passion is weakened by lies and deceit hidden in the heart. Without this fuel, we are always less than...

Forgiveness is powerful; making amends is life long for trust can be lost in a moment. But we can never measure potential lost.

Thinking of the mindset as a whole structure of character, relationships, *and* achievement will certainly be a healthier and more fulfilling path—and leave fewer tragedies in its wake.



ISPA Director of Business Development

My name is Andrew Teunis, and I am the new Director of Business Development at the International Sports Professionals Association. I am a graduate of Winona State University in Winona, MN, where I received my bachelor's degree in Business Administration, as well as a bachelor's degree in Human Resource Management. Outside of working at ISPA, I am also a varsity lacrosse coach at St. Rita of Cascia High School in Chicago, IL. I would just like all of you to know that I am absolutely honored and thrilled to join ISPA at this point in its history! We have a great deal of positive changes in the works to improve the quality of our services to our Credentialed Professionals. You will be notified of these changes as they are implemented, and they will in no way affect your credential status. In other news, we have been working closely with ATI Physical Therapy and Dr. Chris Stout (ATIPT Director of Research) in developing some new program offerings and educational opportunities in the physical therapy and athletic training/rehabilitation fields. We should

have these projects wrapped up in the next month or so, at which time all ISPA Credentialed Professionals will have access to these programs. We have been developing an Industrial Athlete Rehabilitation program that is truly the first of its kind! Recently, I have started hitting the road and visiting various complexes, gyms, and offices to increase awareness and numbers for ISPA. I feel that we have an outstanding organization that will continue to expand at an exponential rate. We also have a great conference coming up that we will be attending at...4 times! It is called the Sport and Society in America conference, which is being held at St. Norbert's College in Wisconsin. It is a great honor to have the opportunity to present at this exclusive conference. We will also be presenting with ISPA Credentialed Professional Kurt David! I am looking forward meeting and working with Kurt in the coming weeks, as well as getting to know more of you all as time goes on!

Andrew A. Teunis

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ISPA Participating in Exciting Conference

May 26-28 at St. Norbert College in De Pere, WI.

ISPA is participating in an exciting conference, "A Mirror Of Our Culture: Sport and Society in America" **May 26-28 at St. Norbert College in De Pere, WI.** Dr. Mayer will be presenting on multiple topics. (Link to conference: <https://www.snc.edu/sportandsociety/schedule.html>). We encourage you to look at the link, and if any ISPA professionals would like to co-present with ISPA, please contact Justin Mayer at Justin@thesportsprofessionals.com ASAP. General registration opens on February 1st.

"A Mirror of Our Culture: Sport and Society in America" is a distinctive, intimate, and affordable three-day event that provides opportunities for sports academics and professionals working in sports-related fields to network and to share their expertise about American sports. The conference will cover the following issues:

- Economic Issues in Sports
- Sports History
- Amateur and College Athletics
- The Business of Sports
- The Sociology of Sports
- Sports and Education
- Sports Communications
- Sports and Race

The conference includes a number of elements meant to create a unique experience for all those who participate and attend. Paul Tagliabue, former Commissioner (CEO) of the National Football League, and Carl Vogel, Partner of SCP Worldwide, will give major addresses offering their perspective on "Sports in America" and "The Future of American Sports." Dr. Robert Kustra, President of Boise State University, will be presenting "Modern College Athletics: A View from the Top." Also, Kevin B. Blackistone of ESPN's "Around the Horn" and the Philip Merrill College of Journalism at the University of Maryland will be speaking on "Race and Sports in America." Academics and practitioners will be able to network with each other and to give and hear papers and presentations on a wide range topics related to American sports.

The conference will also include a gallery exhibition of the finest American sports photography, and a juried festival of sports-themed films and videos.